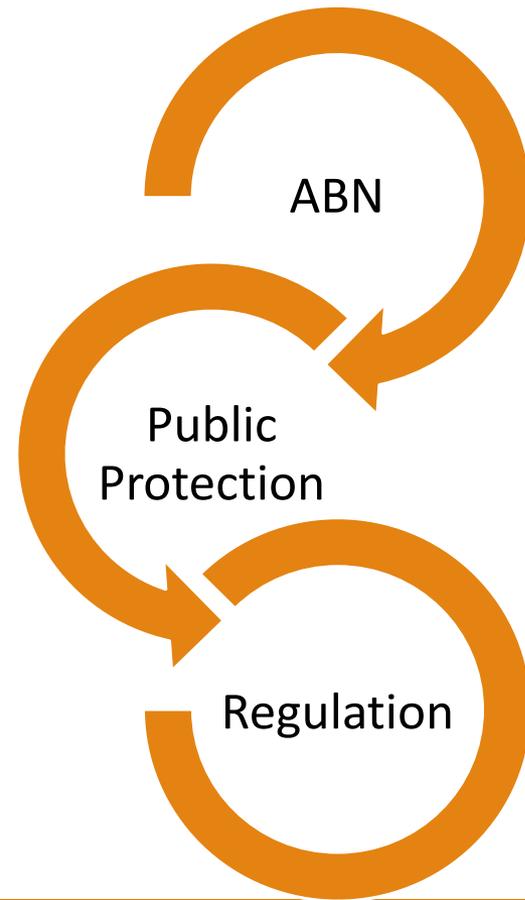


A New Direction

Peggy Sellers Benson RN, MSHA, MSN, BC-NE
Executive Officer

Paradigm Shift

The ABN expanded interpretation related to public protection resulting in major changes in agency culture, communication and collaboration



NEW DIRECTION 2015/2016

5 PILLARS

- Service
 - People
 - Quality
 - Strategy
 - Financial
- 18 MONTHS
 - EMBARKED ON CONTINUOUS IMPROVEMENT

Service and Quality Changes Implemented

- New website
- New Nursing Resource Center
- Improved Subscription Service
- Information Related to Discipline Process (FAQ's)
- CE Upload for documents
- CE Audits notified in renewal Cannot renew without CE's
- "Myprofile" upgrades
- Additional Free CE
- Instructional video's for changes
- License look-up primary source verification (free)
- Encumbrance history on License Look-up.

Quality/People Changes Implemented

- NURSYS participation
- No licensure cards/CE Card
- Updated Standards of Practice, Licensure, Educational Program rules and regulations
- Implemented Advanced Practice Loan repayment program for CRNP, CNM, and CRNA's
- Streamlined Standard and Specialty Formulary for CRNP/CNM into one formulary
- Military Bridge Program entry into practice (LPN) approved
- Established three advisory committees
- Post Graduate Clinical, Education and Research opportunities at ABN
- Increased proactive communication with licensee's
- Public Education on Nursing Roles

Financial

The right thing for the right reason!

License Card Changes

Improves quality and public protection; allows everyone the

Improved Subscription Service (Pay per licensee not information access)

same access to instant notifications of licensure changes through ABN subscription



Strategy

Foundational Building: ANRC rolled out 2016!

Education and information can be transformative and is an integral part of increased knowledge

To facilitate access to information, nursing organizations and associations

To develop continuing education programs for nurses to improve patient care and promote public protection.



Communication/Resources/Access

- Licensees
- Stakeholders
- Legislators
- State Agencies
- Nursing Associations
- Nursing Organizations
- The Public
- The Alabama Nursing Resource Center



<http://www.abn.alabama.gov/>

Alabama Nursing Resource Center Development Plan

Four Phases

Phase I: On-line presence/resources

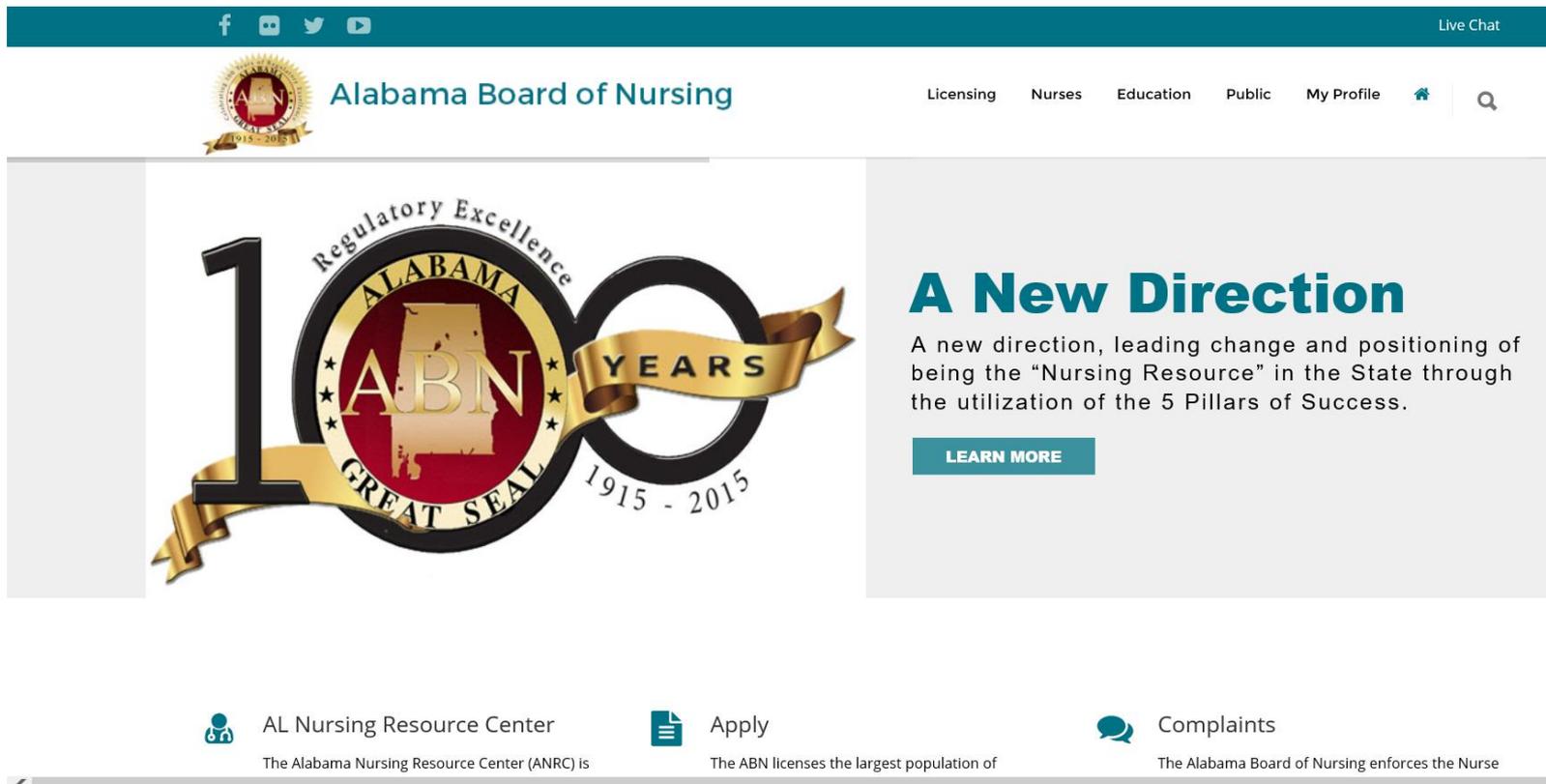
Phase II: On-line CE development

Phase III: Graduate/Doctoral student involvement/research initiatives

Phase IV: Annual Educational Programs



The New Website makes a difference!!!



The screenshot shows the Alabama Board of Nursing website. At the top, there is a teal navigation bar with social media icons (Facebook, YouTube, Twitter, YouTube) on the left and a 'Live Chat' button on the right. Below this is the website header featuring the Alabama Board of Nursing logo on the left, the text 'Alabama Board of Nursing' in the center, and a navigation menu on the right with links for 'Licensing', 'Nurses', 'Education', 'Public', 'My Profile', a home icon, and a search icon.

The main content area is divided into two sections. On the left is a large graphic celebrating the 100th anniversary of the Alabama Board of Nursing. The graphic features a large '100' with a gold ribbon across the zeros that says 'YEARS'. The '0' contains the 'ALABAMA GREAT SEAL' and 'ABN' in the center. Text around the graphic includes 'Regulatory Excellence' at the top and '1915 - 2015' at the bottom.

On the right is a text box with the heading 'A New Direction' in teal. Below the heading is a paragraph: 'A new direction, leading change and positioning of being the "Nursing Resource" in the State through the utilization of the 5 Pillars of Success.' Below the paragraph is a teal button labeled 'LEARN MORE'.

At the bottom of the page, there are three service links: 'AL Nursing Resource Center' with a person icon, 'Apply' with a document icon, and 'Complaints' with a speech bubble icon. Each link has a short descriptive sentence below it.



AL Nursing Resource Center

The Alabama Nursing Resource Center (ANRC) is



Apply

The ABN licenses the largest population of



Complaints

The Alabama Board of Nursing enforces the Nurse

Public Education: NURSING ROLES

+ REGISTERED NURSE (RN)



Registered Nurse (RN)

RNs complete a registered nursing education program that is usually associated with a college or university, and requires at least two years of specific nursing education. General education courses are also required, and upon completion of all required courses, the student is awarded an Associate or Bachelor Degree. Completion of the registered nursing educational program may make the person eligible to take the NCLEX®-RN, and be issued a license to practice as a professional nurse in Alabama.

RNs are employed in hospitals, offices, clinics, surgery centers, schools, home health, hospice, occupational health, & correctional institutions. RNs perform comprehensive nursing assessments to determine needs for nursing care, participate in the delivery of nursing care, and supervise care provided by LPNs and non-licensed workers. RNs implement medical regimens, including medication administration and treatments.

[Approved Alabama RN Programs](#)

Up and Coming Changes

- Implementation of partnership with graduate/doctoral students 2017
- Military to LPN Bridge Program Rollout with Community College System
- Development of a Nursing Leadership Academy (2017)



What Can you Do?

- Be Engaged
- Participate
- Submit Ideas
- Provide Feed back

*“Coming together is a beginning.
Keeping together is a process.
Working together is success.”*

Henry Ford



Embrace the journey
One change at a time!



The Road to the New Direction

- Synergy
- Collaboration
- Continuous learning
- Results



Thank You

