2022 ABN Executive Committee (EC) Orientation and Retreat
January 7, 2022

I. Call to Order

The meeting was called to order at 10:17 a.m. on Friday, January 7, 2022. The following Board members were present: Victoria Hill, MSN, RN-President; Dr. Valorie Dearmon, RN, DNP, NEA-BC-Vice-President; Cynthia Buford, LPN-Secretary; Alice Maples Henley, Deputy Attorney General/General Counsel; Peggy Sellers Benson, RN, MSHA, MSN, NE-BC, Executive Officer and Tonya Smith, Executive Secretary/Recorder.

Ms. Benson went over the 2022 ABN Executive Committee Agenda.

II. Meeting Posted to Secretary of States website

Prior notice of meeting was posted on Secretary of State’s website in accordance with the Alabama Open Meetings Act.

III. Orientation/Education Business

A. Orientation of Executive Committee Role

Ms. Benson presented the Executive Committee role related to Executive Committee duties, functions, etc. as part of orientation. She discussed specific duties and explained the roles of responsibilities as President, Vice-President, and Secretary of the Board.

B. Executive Committee Board Member Responsibilities

Ms. Benson presented a copy of the Executive Committee Board Member Responsibilities and discussed each responsibility in detail.

IV/V. Future EC Planning Discussion/Planning/Working Lunch

A. Ms. Benson presented a copy of the SWOT analysis Internal/External Factors Report with ABN to each committee member, she went over the strengths, weaknesses, threats, opportunities, common themes, and ABN Action Items/Questions.
Ms. Henley suggested to present a flyer for license renewal to all hospitals, doctor offices, etc. with a QRI code so nurses can automatically go on site to renew their license.

Ms. Benson presented a copy of the ABN Center for Nursing Excellence (CEN) Foundation Plan to each committee member and reviewed each section. The January Board meeting will include a presentation of the CNE and the Leadership Institute roll out.

2023-2026 Strategic Plan Discussion, Reporting

Ms. Benson presented a copy of the Alabama Board of Nursing Strategic Plan for 2022-2026 to each executive committee member and went over each strategy. The committee discussed common themes identified and potential action items to continue the Boards development of the new strategic plan. The topics and common themes that remain consistent on the 2018-2022 plan and the new 2022-2026 SWOT are:

- Collaboration
- Social Media and website continued growth and improvement
- Implementation of Model rules into our Administrative Code.
- Current Workforce Issues
- Continued Engagement
- Support of FPA
- Education and roll out of the Leadership Institute

Ms. Benson has begun work on a draft strategic plan that she will send to the Board members to help develop the objectives and strategies further and bring forward at the March Board meeting. The draft strategic goals are identified below:

Goals (DRAFT)

1. ABN educational resources, programs, seminars and training support growth and development of the nurse and nurse leader and education of the public on the various roles of the nurse.
   a) Develop marketing campaign and roll out of the Leadership Institute.
   b) Develop JIT for the RN and LPN roles
   c) Develop JIT for the 4 APRN roles
   d) Develop JIT for FPA for the APRNs

2. ABN communications, social media, and website supports development of the Center for Nursing Excellence and fosters regulatory transparency and trust.
   a) Develop revised communication plan to target groups related to Nursing roles, FPA, and workforce engagement.
   b) Develop targeted communication related to the benefits of FPA for all roles.
   c) Develop scope and standards of practice for the CNS
d) Revise social media plan to address new venues, opportunities and methods

3. **ABN regulatory excellence initiatives continue to support, transform, and expand the nursing workforce, VDAP, licensee engagement, and graduate student nurse opportunities.**
   a) Promote VDAP speaking opportunities.
   b) Develop a targeted communication plan for VDAP on social media
   c) Promote and develop a more streamlined plan to improve graduate level student engagement at the ABN.

4. **ABN fosters and supports FPA for all 4 roles of the advanced practice registered nurse (APRN).**
   a) Actively promote FPA for all four APRNs within the state of Alabama
   b) Complete a comprehensive research on FPA nationally and utilize to create talking points for FPA.
   c) Create advisory committee to work toward FPA in Alabama.

1. **Social Media Plan**

   Ms. Benson reviewed the current ABN Social Media Plan with committee members and answered any questions and asked for suggestions for improvement. Ms. Benson will change under objectives-engage and excite nursing constituents and add MAC, Nurses Apprentices to the Content.

   Ms. Benson is going to check with Governor Ivy to see if she can post a message on ABN Facebook to the nurses during nurses’ appreciation week.

   Ms. Benson will work on adding a quarterly report on use on ABN social media and the ABN website for the Board.

2. **ABN Staff Engagement**

   Ms. Benson presented a copy of the ABN Staff State and National Active Engagement report and reviewed each one item to demonstrate the state of local, state and national engagement the ABN staff are currently participating in. The list was quite extensive and was previously shared with all Board members.

B. **Functional Organizational Chart**

   Ms. Benson reviewed the current organizational chart with the group and discussed the changes in reporting.

C. **Board Development Planning**

   Ms. Benson asked for direction from the committee on plans for continuing Board development. discussed
Ms. Victoria Hill recommended the Mr. Mark Wilkerson, Administrative Hearing Officer for ABN Board of Nursing to come and give a brief report of his background as a hearing officer. Ms. Benson is going to contact Mr. Wilkerson to see if he can attend the March 2022 ABN Board Meeting.

The areas of continued development with new boards are:

- Discipline guidelines and application
- Board members roles and responsibilities
- Ethics training

After further discussion the following presentations were identified for the 2022 calendar year:

- Ms. Benson will schedule Mark Wilkerson to meet with the Board at the March meeting.

- Ms. Benson and Ms. Henley will give a presentation on the Board members responsibilities during the May 2022 ABN Board meeting.

- Ms. Benson will contact Mr. Tom Albritton, Executive Director of Alabama Ethics Commission to see if he can come to the July 2022 meeting and give a presentation.

- Ms. Hill recommended a report on the increase in discipline in Agency Nurses for the March Board meeting. Ms. Benson recommended to wait until the end of the year to see if additional complaints come in as she sees all complaints and that the agency has not seen very many at this time.

- Ms. Benson mentioned the next research project will be to get the Advanced Practice to look at every state to see what grid they can give ABN.

- Ms. Henley will do a presentation on How the Discipline is decided during the for Board members.

D. Open Discussion

The following topics were discussed as potential work items and potential inclusion into the strategic planning:

- MSN scope of practice (clinical degrees) Chapter 9
- LPN scope of practice growth in relation to the concept curriculum educational plan
• Look at developing a matrix for scope and standards of practice LPN-RN-MSN-APRN
• Build the matrix on the standardized procedure process
• Increase communication through seminars
• Consider a adaptive test for licensees who cannot pass the NCLEX due to testing issues
• Allow RN students who graduate from BSN programs and cannot pass the NCLEX to test at LPN (course on LPN scope allows approval certificate to test)

IV. **Next Meeting**

April 8, 2022 same location at 10:00 AM

V. **Adjournment**

The meeting adjourned at 3:06 p.m. on Friday, January 7, 2022.

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Victoria Hill, MSN, RN    Cynthia Buford, LPN
President                 Secretary

Submitted by: _______________________
Tonya Smith Recorder 01/22