



# STRATEGIC INITIATIVES

2022-2026

## MISSION

The mission of the Alabama Board of Nursing is to safeguard and promote the health, safety, and welfare of the public through licensing and approval of qualified individuals and adopting and enforcing legal standards for nursing education and nursing practice.

## VALUES

Integrity, Fairness,  
Objectivity, Quality,  
Collaboration,  
Innovation, and  
Diversity.

## VISION

The Alabama Board of Nursing strives to promote and safeguard the health of the public through regulatory excellence.

# GOALS, OBJECTIVES, AND STRATEGIES

## Education

**ABN educational resources, programs, seminars, and training, including education of the public on the various roles of the nurse, support growth and development of nurses and leaders.**

- A) Develop a marketing campaign and roll out of the Leadership Institute (LI) for all nurses in Alabama.**
- B) Develop a marketing campaign and rollout plan for the Leadership Institute for all nurses in the nation, which includes all 50 states and territories.**
- C) Develop Just in Time Training (JITT) for the RN and LPN roles.**
- D) Develop JITT for the four Advanced Practice Nurse (APRN) roles.**
- E) Develop JITT for Full-Practice Authority (FPA) for the APRNs.**
- F) Develop a Center for ABN Nursing Excellence campaign and rollout plan.**
- G) Establish, publish, and promote the ABN Center for Nursing Excellence.**
- H) Continued development and revision of online CE educational programs and initial and mandatory courses for the Leadership Institute.**
- I) Create access points for nurses across the country to participate in the Leadership Institute.**
- J) Develop a campaign for chief nursing officers to encourage future nurse leaders to participate.**
- K) Offer some courses on-site at individual facilities to boost Leadership Institute participation.**
- L) Focus on creating and improving educational opportunities for every aspect of ABN regulatory component including VDAP, Board members responsibilities, licensing, and nurse leader responsibilities.**
- M) Focus on creating and improving educational opportunities for every aspect of ABN regulatory component including VDAP, Board members responsibilities, licensing, and nurse leader responsibilities.**



# GOALS, OBJECTIVES, AND STRATEGIES

## Communication

**ABN communication, social media presence, and development of the Center for Nursing Excellence fosters regulatory transparency and trust.**

**A) Revised social media/communication plan to target groups related to nursing roles, ABN Center for Nursing Excellence, Full Practice Authority (FPA), LI, and workforce engagement; establish and implement new social media methods to increase ABN and Center for Nursing Excellence footprint for nurses and the public.**

**B) Develop and share targeted public communication related to the benefits of FPA for all APRN roles with stakeholders.**

**C) Review, revise, and develop rules and/or resources for scope and standards of practice for the Certified Registered Nurse Anesthetist (CRNA), Clinical Nurse Specialist (CNS), and all recognized APRNs.**

**D) Develop a Center for Nursing Excellence Facebook (FB) account to be a leader in the nation. Focus content on nursing resources, workforce, and all things nursing in Alabama.**

**E) Establish routine data reporting with articulated metrics and/or methods to determine and capture social media presence and growth for ABN and Center for Nursing Excellence.**

**F) Expand and track ABN Speaker Bureau presentations for growth and message awareness.**



# GOALS, OBJECTIVES, AND STRATEGIES

## Regulatory Excellence and Initiative

**ABN regulatory excellence initiatives continue to support, transform, and expand the nursing workforce, VDAP, licensee engagement, and graduate student nursing opportunities.**

- A) Continue to highlight and promote VDAP speaking opportunities.**
- B) Revise communication plan for VDAP on social media to include vignettes of nurses helped to overcome addiction and add more substance abuse resources to the Alabama Nurse Resource Center.**
- C) Develop a more streamlined plan to promote and improve graduate level student engagement at the ABN include increasing speaking opportunities at nursing programs.**
- D) Review all scope of practice and standards of practice for needed revisions and incorporation of the NCSBN Model Rules.**
- E) Expand on scope practice in administrative rules for Advanced Practice Nurses and graduate-prepared nurses utilizing the APRN 2008, Consensus Model and APRN role research.**
- F) Expand and revise LPN standards of practice to reflect concept curriculum changes and new educational components.**
- G) Expand on substance abuse prevention strategies to decrease stigma associated with substance use disorder.**
- H) Establish an ABN advisory committee for ABN Center for Nursing Excellence.**



# GOALS, OBJECTIVES, AND STRATEGIES

## Leadership & Public Awareness

**ABN leads and supports the elimination of nursing workforce barriers in regulation for all of nursing, to include Full-Practice Authority (FPA) for all four roles of APRN.**

- A) Actively promote FPA for all four APRNs within the state of Alabama through education and social media.**
- B) Complete comprehensive research on FPA authority nationally and utilize the data to create talking points for Alabama.**
- C) Establish an advisory committee for ABN Center for Nursing Excellence.**
- D) Continue to identify opportunities to eliminate regulatory barriers in licensure, scope of practice and with collaborative practice.**
- E) Continue to collaborate with and engage other nurse groups to move Alabama nurses forward.**
- F) Actively educate the public on the four APRN roles.**

